



# Aldeias Vivas

**INNOVATION IN THE PROMOTION OF LOCAL ENTREPRENEURSHIP**



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Rural Areas, People & Innovative Development



SIXTH FRAMEWORK PROGRAMME



Venice 29th and 30th of November 2007



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- **Where?**





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- Why?





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- **What for?**
- To promote local social initiative and the creation of new small enterprises
- To create and consolidate an inter-villages co-operation's network of micro-initiatives
- To support the development of new professional and social skills in the local populations
- To install, in the institutional and in the enterprise field, continuity devices of the "Aldeias Vivas" concept



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- **For how long?**
- During 13 months (from 01/05/2007 to 02/06/2007)



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- **With whom?**



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## difficulties

Ageing of the local population  
Emigration of the most part of workers  
Depopulation of the smaller villages  
People' low disposal to participate in training actions without a monetary support  
Very low existance of enterprises  
Low qualification of the majority of population  
Low qualified handiwork  
Lack of social initiative and active citizenship  
Lack of consciousness of the local potential  
The almost inexistant partnership between local institutions

## opportunities

Richness of the local patrimony: natural, cultural and religious  
Richness of the local resources and cultural heritage  
Public Works in course: recover of infrastructures like monuments, houses and roads  
The strategical plans and projects in course in which the olive oil, wine, Port's Wine Routes, Miradouros are included  
Social supports disposed by the local city council  
Local traditions and local associations  
The classification of the region – Douro Valley – as a Patrimony of Humanity  
The classification of the "Aldeias Vinhateiras"



## ACTIVITIES

- Open Learning Centres: ICT learning, Internet and self-oriented learning
- Oficina de Proyectos – Personal and professional projects development
- SAPO – small enterprises and organizations support
- ABC – personal and professional projects guidance
- Project specialized training
- Learning Community – communitarian projects development
- PG - “Sustainable development and local initiative promotion” – advanced training for skill’s development of local institutions’ workers



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## RESULTS



**APRENDITECA** – ability to work and to use technologies;  
collective creation of wikispaces and blogs



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## RESULTS



**Oficina de Projectos – personal skills and projects development - creation of new small-enterprises**



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## RESULTS



**SAPO** – development and modernization of local business



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## RESULTS



**ABC** – Social and professional insertion



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## RESULTS

Project specialized training – skills development in  
touristic lodging and animation



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## RESULTS

**PG** – increased competence of local agents to develop integrated interventions of local development in their regions



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**Learning community initiatives** – the involvement in communitarian projects by the promotion of events, journeys; creation of active groups in the community; participation in meetings; starting-up of an inter-villages network of micro-initiatives by the development of common enterprising projects – Touristic Development Plan – and development of co-operative actions in and in between the villages based on local structures and agents.



## Constraints

- Difficulty in working individual projects without a participation of the trainee in a more collective or global project;
- Short duration of the intervention
- Lack of financing solutions to the enterprise projects
- Lack of a cohesive political support of the intervention



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## What has the innovation's introduction permitted?

Local entrepreneurship

The willing of change

Higher competitiveness of the territory

Cooperation actions



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## 1st Inter Villages Forum



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# Future perspectives



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