

## **2nd Workshop „RAPIDO“**

**27 - 28 November 2008**

*Vila Real, Portugal*

Rural areas, people & Innovative Development

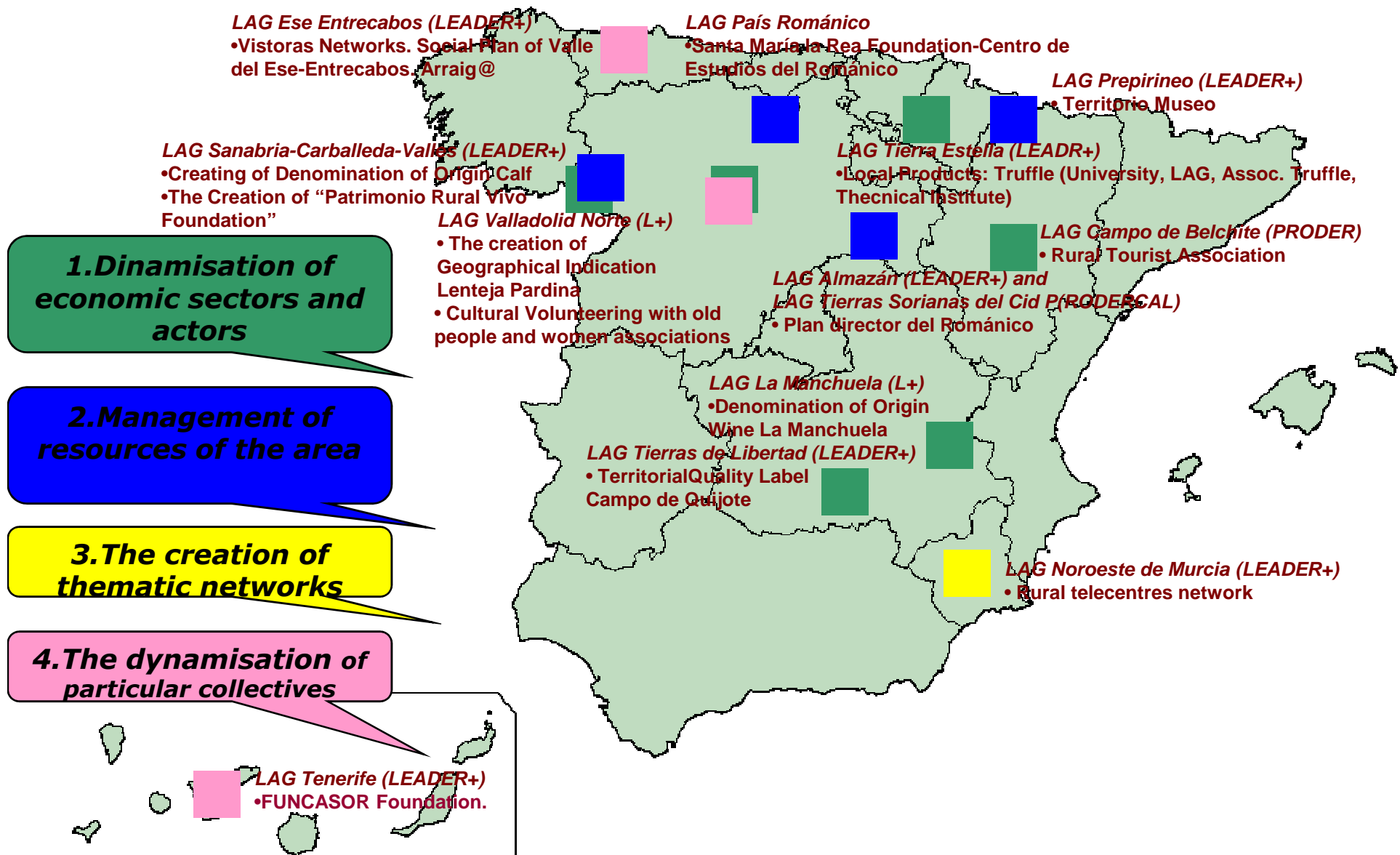
Session 3 (I): Role of actors

Practical experience from rural areas:

**Establishing alliances and  
interactions between local actors: experiences from spanish  
case studies.**

# **Introduction, aim and structure intervention**

# Which alliances are we talking about?



**1. Dinamisation of economic sectors and actors**

**2. Management of resources of the area**

**3. The creation of thematic networks**

**4. The dynamisation of particular collectives**

**KNOW AND  
TRANSFER  
EXPERIENCES**



**AIMS**

**ANALYSE  
OPPORTUNITIES  
AND TO LEARN  
SOME TEACHINGS**

**Case 1: establish alliances for the economic dynamisation**



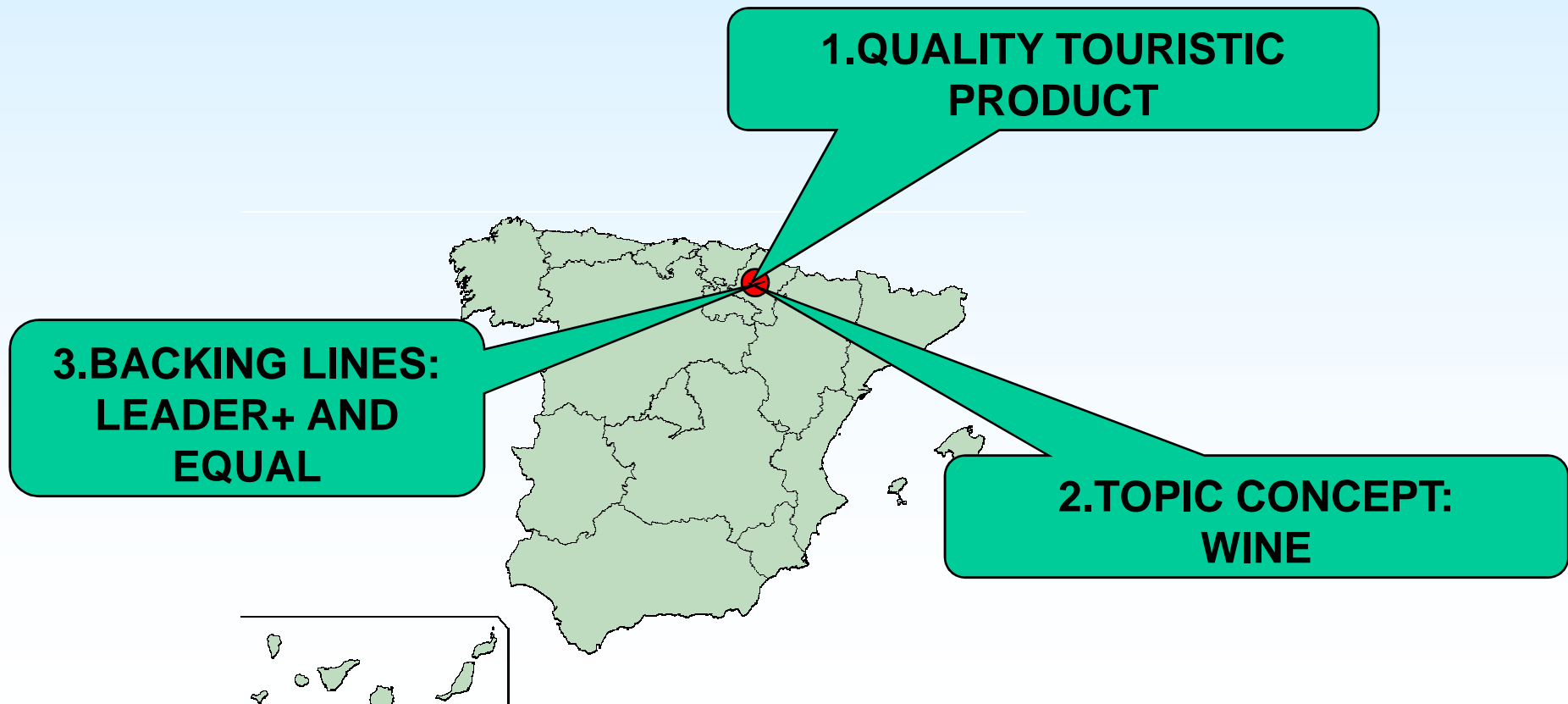
**STRUCTURE**

**Case 2: establish alliances among organisations to manage local resources**

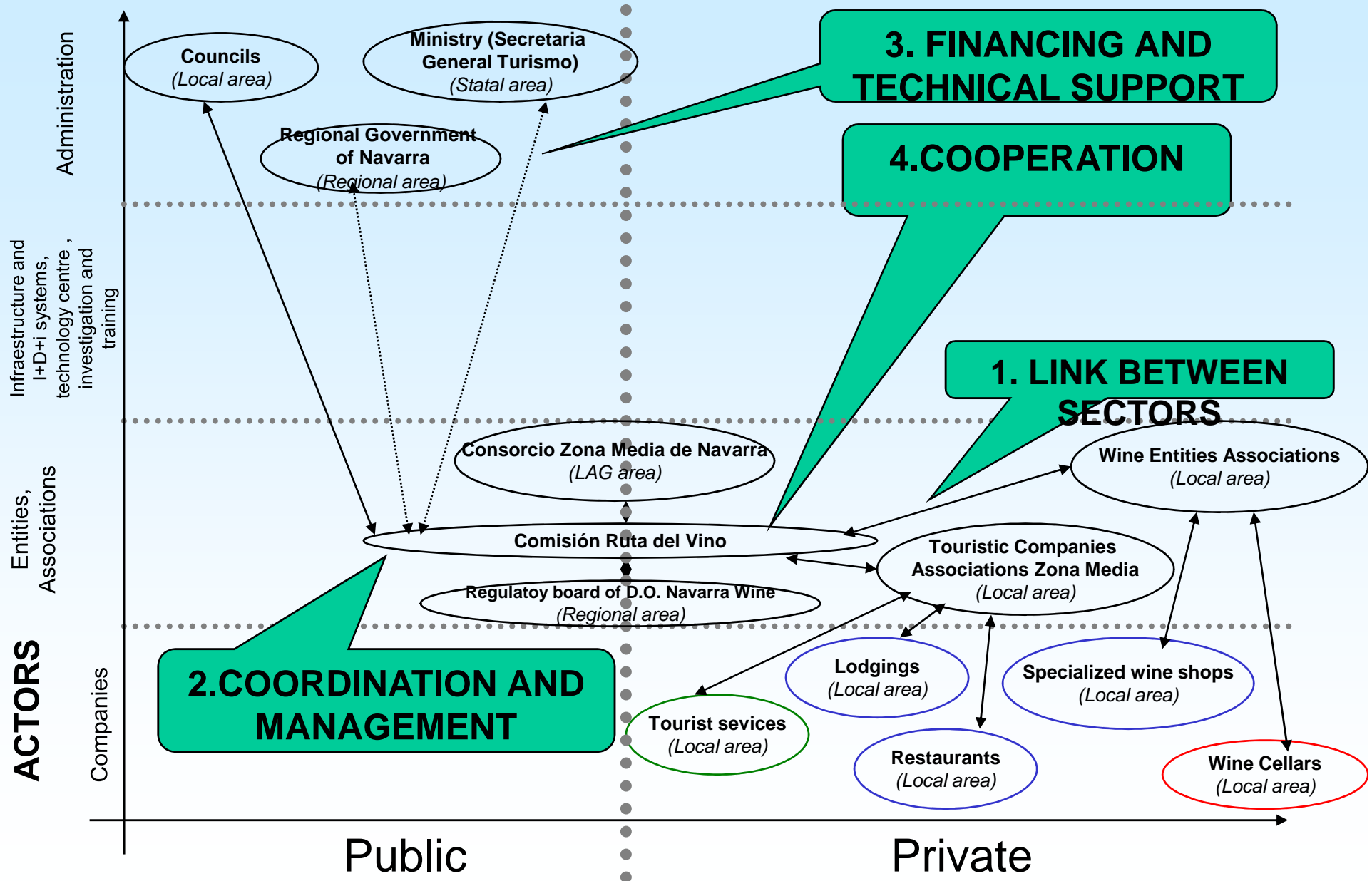
# **Case 1: establish alliances for the economic dynamisation**

**Case: Sectorial and intersectorial cooperation for the creation of the Wine Route of Navarra. Local Action Group *Consorcio Zona Media de Navarra***

**A) Brief description of the project and placement:**



## B) Which actors are involved and which are their roles?



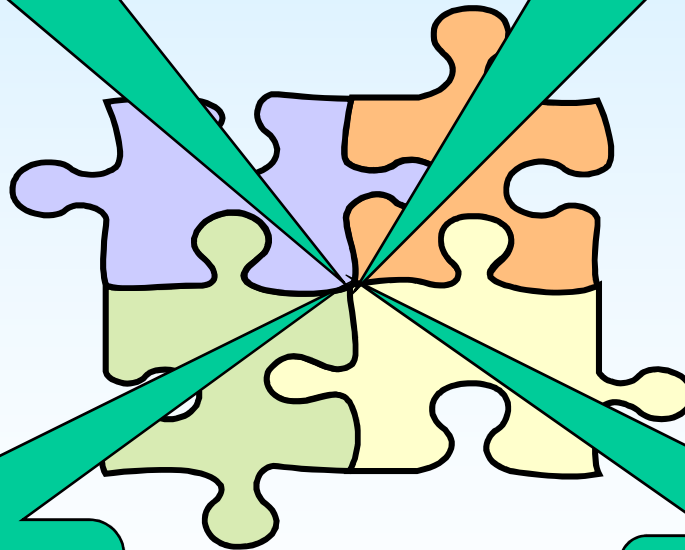
**C) Some teachings...**

**1. BUILD UP  
ALLIANCES IN AND  
OUT OF THE AREA**

**2. EVERYBODY COUNTS**

**3. CREATING  
CONFIDENCE**

**4. PROFITING  
OPPORTUNITIES AND  
SINEGIES**



**Case 2: establish alliances among  
organisations to manage local  
resources**

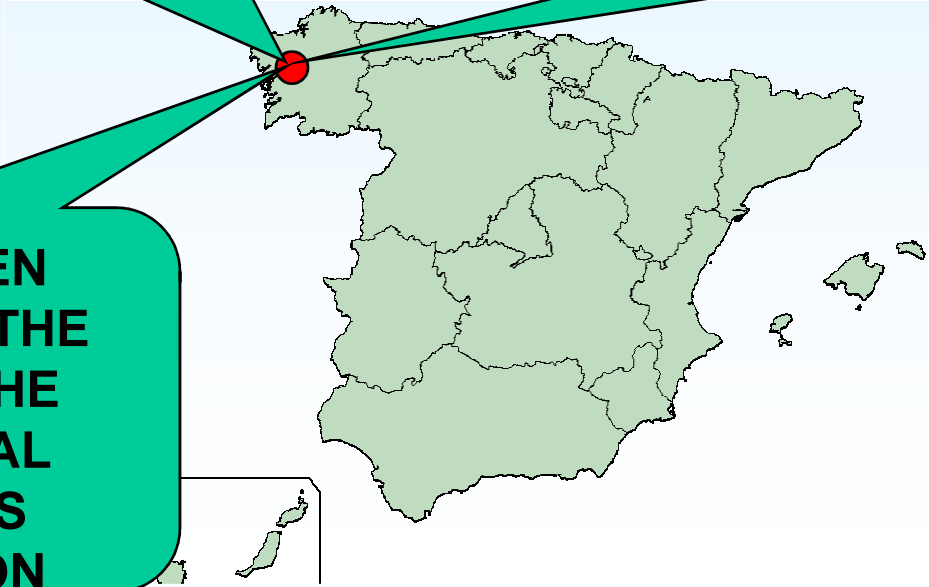
**Case: The creation of the "Terra Terrarum Foundation (TTF)" an the "Friends dos Castros Association" for the worth setting of archeological resources in the *LAG Ulla-Umia (Galicia)***

**A) Brief description of the project and placement:**

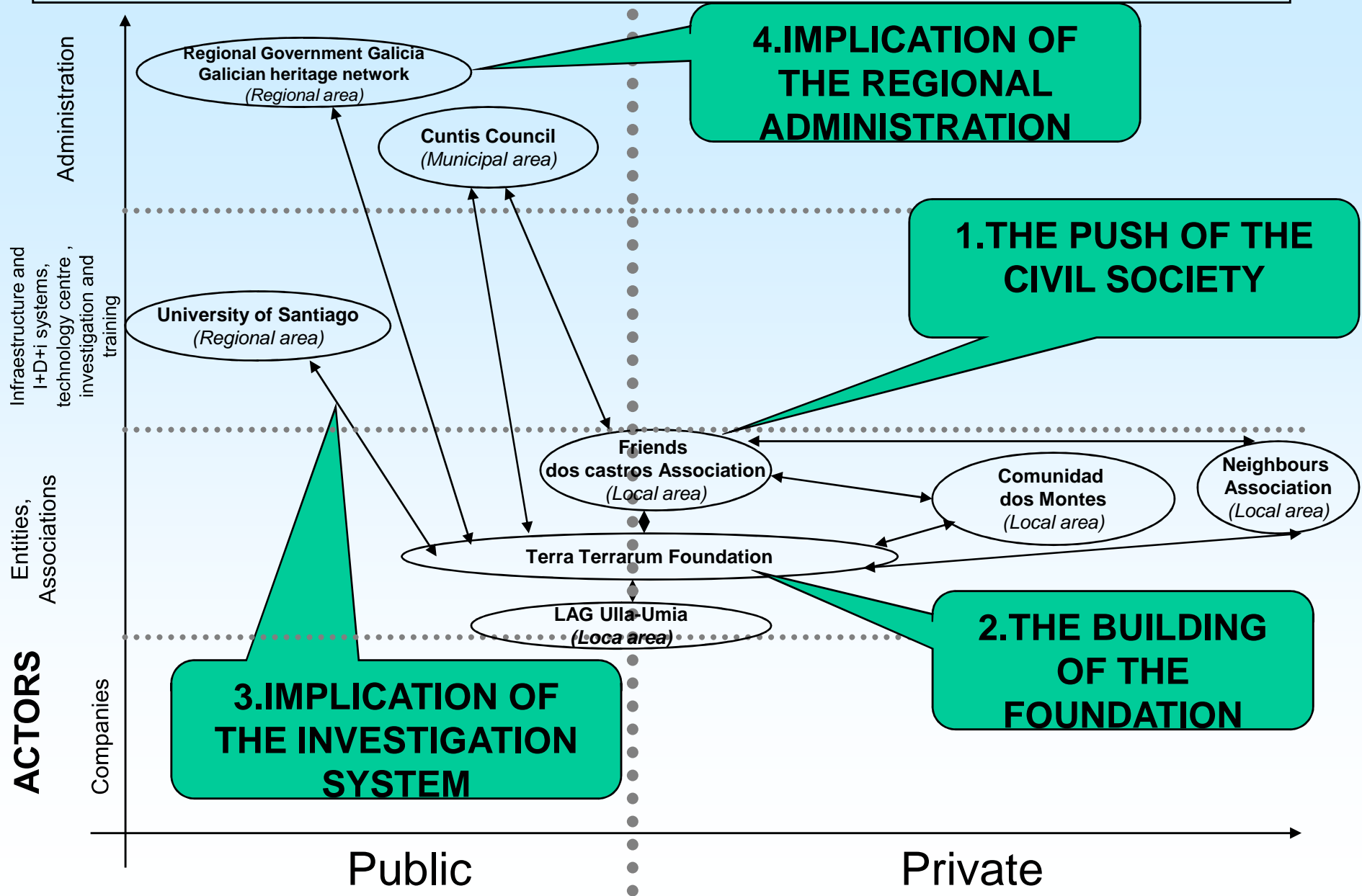
**1.SETTING THE VALUE OF THE LOCAL CULTURAL HERITAGE**

**2.THE FOUNDATION (TTF) AS A BASIS FOR THE CULTURAL SPREADING OF THE HERITAGE**

**3. UNDERSTAKEN ACTIONS: FROM THE CLEANING OF THE ARCHEOLOGICAL DEPOSIT TO ITS INTERPRETATION**



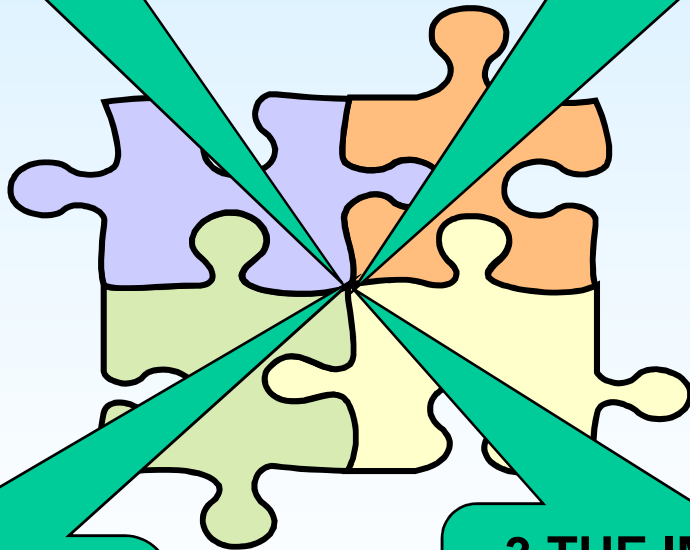
**B) Which actors are involved and which are their roles?**



**C) Some teaching...**

**1. THE  
NEIGHBOURS: THE  
KEY OF THE  
ALLIANCE**

**2. SINERGIES AMONG  
THE DIFFERENT  
ENTITIES**



**4. CULTURAL POLICY  
IN AGREEMENT WITH  
THE CIVIL SOCIETY**

**3. THE IMPLICATION  
OF THE  
INVESTIGATION**

# Conclusions

## Conclusions

**1. Building innovating alliances in and out of the region**

**2. Civil society is the engine to build alliances based on a bottom-up approach**

**4. Relying on every local actor and creating confidence among them is the key to create and reinforce alliances in the rural environment**

**3. Taking advantage of opportunities and financial and supporting synergies (administration, research centres...)**

